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STEVE TREVIÑO TELLS IT LIKE IT IS IN NEW 'I SPEAK WIFE' COMEDY SPECIAL, EXCLUSIVELY ON YOUTUBE <u>HERE</u>

Tour Continues Through the End of the Year With Most Dates Now Sold Out TICKETS



Los Angeles, CA, October 19, 2022 – Steve Treviño adds to his comic reputation as "America's favorite husband" through his new one-hour stand-up special, *I Speak Wife*, available on Friday, October 21, starting at 8 p.m. ET / 5 p.m. PT, exclusively through YouTube. Pre-save at <u>www.ispeakwife.com</u>. Official trailer, <u>here</u>.

Shot in Waco, Texas, *I Speak Wife* is the fourth of his five comedy specials produced by Treviño and his better half, Renae, whom he lovingly refers to as Captain Evil. Their partnership is at the very core of his stand-up material, mirroring their life through the joy and struggles of marriage while trying to keep each other happy through laughter. In the new special, he addresses how to deal with your in-laws and the thankless work that goes along with family travel, and he finds the funny in other relatable circumstances and scenarios.

"With each special I do, I really put my family out there both in front of and behind the camera," says **Steve Treviño**. "Renae and I produce them together because I want to show what a Mexican American family is really like in a way that is positive, funny, honest and real, and connects us all through humor."

During the pandemic, Treviño had to get creative, so he pivoted from playing 250-plus shows a year to coming up with alternative ways to provide an income for his family, including expanding his social media presence and footprint on different platforms. In less than two years, Treviño built a worldwide fanbase on TikTok by repurposing older stand-up material, amassing over 4.8 million

likes on the platform and over 50 million views, influencing the decision to release *I Speak Wife* to a global audience.

"Steve is pure grit and hard work, and it's been amazing to watch him persevere through the unexpected twists and turns the last few years have been for us," says **Renae Treviño**. "We were able to refine and sustain a new business model that endured a pandemic by taking an idea using a new medium, bringing it to reality and growing the Treviño brand globally on all socials while strengthening our relationship."

In August, Treviño launched his "America's Favorite Husband" self-produced theater tour. Night after night, he shows just how fluent he is in speaking wife, and he will happily give those who listen a few pointers to take home with them. For the full itinerary, visit <u>SteveTrevino.com</u>.

Comedian Steve Treviño is "America's Favorite Husband." He has become one of the country's fastest-rising comics, viewed over 223 million times, selling out shows coast to coast, amassing over 2 million total social media followers, and headlining specials for Amazon, NETFLIX, Showtime and more. His first Showtime special, *Grandpa Joe's Son*, staked out a spot in the Nielsen Top 20. He funded, produced and shot his 2014 runaway NETFLIX hit, *Relatable*, and 2018's '*Til Death*. Steve and his wife, Renae, have a weekly podcast titled *Steve Treviño and Captain Evil*, and filmed his fourth self-produced comedy special, *My Life in Quarantine*, which was released in 2020, and picked up by Amazon Prime. Steve also gives back whenever possible. He regularly raises money for Helicopters for Heroes, an organization benefiting veterans, for whom he helped raise over \$1.5 million in the past two years.



Watch *I Speak Wife* trailer <u>HERE</u>. Download hi-res photos and artwork <u>HERE</u>.

STEVE TREVIÑO ONLINE Website | Facebook | Instagram | Podcast | TikTok | Twitter | YouTube

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